

Dear Potential Sponsor,

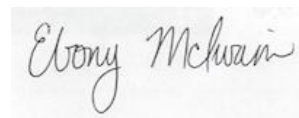
My name is Ebony McSwain, and I am the Founder and Artistic Director of Excellence Dance Academy. Our amazing dance school is growing each year, proudly teaching new students across the DC Metropolitan Area. We have had the privilege of performing in events at The Shakespeare Theatre Company, the University of Maryland, College Park, GateWay Second Chance Foundation, and others. Our presence in the community is growing through events, performances, and workshops, helping us accomplish our goal of sharing Jesus through dance with everyone!

Currently, we are in the midst of preparing for our annual dance recital, "Show Them Love" on Sunday, July 31, 2022 at the Bowie Center for the Performing Arts. This year's recital will show the audience the many ways that God loves us and shows us His love. This recital will also show the hard work and efforts of our dancers. They have learned their dances via virtual classes, cleaned and perfected them during in-person rehearsals, and will be ready to perform the final product on the stage! Virtual dance classes are not easy, and our dancers have demonstrated focus, determination, and passion to be the best dancer they can be despite the situation.

We are contacting you to ask if you would be willing to sponsor this event. Your contributions will help us to cover the cost for facility rental, costumes, and program production. In return, your company name, logo, a brief description, and contact information will be placed on all of our marketing efforts. These efforts include our email marketing, social media promotion, program printing, and you will also be recognized live during the recital. We are asking each sponsor for a contribution of \$500, but will accept anything you would be able to contribute.

Your sponsorship is truly valuable as it will help us continue to provide classes to all in this area and online, creating more dancers who are able to spread the message of Jesus to all. If you are interested, please contact us directly at [admin@excellence-dance.com](mailto:admin@excellence-dance.com).

Thank you for considering this opportunity.

A handwritten signature in cursive script that reads "Ebony McSwain". The signature is written in black ink on a light-colored background.

Ebony McSwain  
Artistic Director and Founder  
Excellence Dance Academy LLC